



MARKETING TRANSLATION SERVICES

Building a successful brand is an important step in creating a strong rapport with your clients. Technovate can best translate our client's marketing documents when there is consistency in our clients' terminology. Marketing translation involves a spectrum of documents that should not be taken lightly. Our regimented process for marketing translation allows our clients to confidently request a translation from TechnovateTranslations.com.

Your Company's Marketing Needs

Technical Marketing - Many of our clients are in need of technical translation with a marketing touch to ensure that documents are understandable and relatable, which helps make these companies successful.

Transcreation (Marketing and Advertising) - The process of adapting a message from one language to another, while maintaining its intent, style, tone, and context ensures that the document evokes the same emotions and carries the same implications in the target language as it does in the source language.

General Business - These documents are day-to-day translation requests outside of advertisements and manuals that our clients need translated to properly communicate in a multilingual global marketplace.

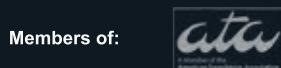
Technovate Translations Stats	Why Us	Types of Documents	Experience
ISO 17100 Certified	✓	Sales Manuals	✓
CAN/CGSB 131.10 Certified	✓	Marketing and Advertising	✓
10+ Years' Experience	✓	Safety Data Sheets	✓
25,000+ Projects	✓	Employee Handbooks	✓
9,000+ Translators	✓	Market Research	✓
200+ Languages and Dialects	✓	Large Complex Projects	✓
Quality Control on Every Project	✓	Multi-Language Projects	✓

Why Technovate Translations?

Technovate Translations has a long list of regular clients who count on our high-quality marketing translations on a daily basis. They continually request us to work on their projects for many reasons, including:

- Convenience/Portal** - It's easy to work with us. Clients email us their files or they log in to our simple-to-use portal and request a translation. Anyone at a company can order from us, and we keep track of invoicing and work with their accounting departments.
- Translator Regularity** - We organize our translators through our portal and ensure a very small group of translators work on each client's files regularly for a given language to ensure continuity and familiarity with subject matter.
- Quick Turnaround** - We're both flexible and scalable in our handling of projects. We translate small documents of just 15 words for one client and mammoth manuals for another. Our process is specific but our system allows us to find the right translator and Quality Control linguist for your project.
- 25,000+ Projects** - Our experience is vast and deep in almost every area. No matter your industry or type of document, we've seen it all and will translate it with confidence.
- Company Highlight** - Our company was able to translate a technical project of 3,000,000+ words by scaling up 40 full-time translators, reviewers and staff to undertake and complete this emergency project within just five months. Our client was extremely happy and continues to work with us.

MARKETING TRANSLATION REQUEST? WE CAN HELP RIGHT NOW!



Certified & Audited by:

